



DALLAS' TWELFTH ANNUAL ORIGINAL BEER FESTIVAL

2024

April 6, 2024 | FAIR PARK TX

Welcome!



Welcome to Big Texas Beer Fest 2024!

When we first set off on our journey of producing a festival, we'd never done an event bigger than 135 people, which was our wedding. We had hoped we could bring out 1,500-2,000 people. At the time, the largest beer festival locally was nowhere near that size so it was just a hunch, but we ended up hosting 3,800 that first year, which was completely unexpected. I'm not sure we were quite ready for that size event. The venue was appropriately sized; but we were inexperienced and made a few mistakes.

We learned from them and made a lot of changes by the time the next event came around in 2013. Thankfully, our production team has not changed in all the years we've done this. We want to give a big shout-out to B-Weiss Enterprises for making things easy, like the pipe and draping, the stage, portable toilets, fencing, and all the other production elements. We also want to take a moment to thank Weiss Enterprises for acting as our concessionaire for all 12 years of this event. Those guys take care of the hundreds of beers you sample from here, and all the staffing of all the booths.

Last year we wrote about the 3 years after COVID, but this year we wanted to shine a spotlight on local brewers who are still feeling the effects of the pandemic. Lots of people's habits changed; some are drinking less beer. We've seen a lot of our favorite brewers close in the past year or 2, and even more are struggling to make ends meet. Please be sure to support your local brewer when you can. Perhaps stop by and grab a 4-pack or 6-pack next time you're in their neighborhood instead of at the grocery. It puts a few more dollars in their pockets and we know they'll appreciate it. This event wouldn't exist without the dozens of brewers we have here who participate year after year. So our biggest thanks go to the brewers.

And of course, a huge thank you to our volunteer crew who seems to always come through in the clutch to help us out with this event. Some of them drop by on Friday to handle the VIP swag bags and some of them help on Saturday. In any case, we couldn't do this without you all. If you see one in a purple shirt this year, give them a cheers or a high five!

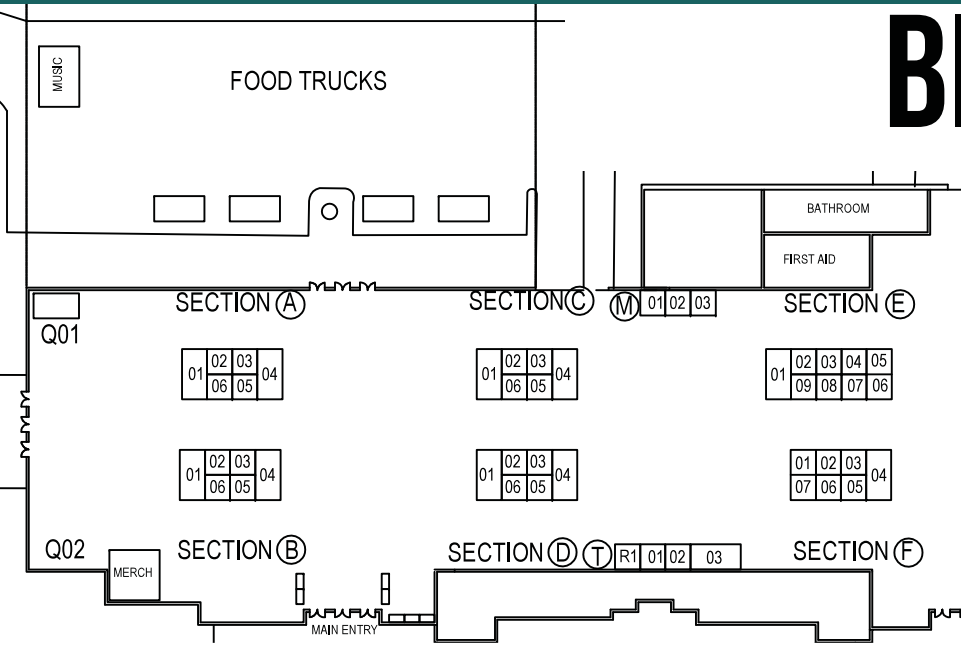
We're grateful to still be here, serving thousands of DFW-area (and beyond) beer fans. Beer festivals are dying left and right. We're aware of 2 that went away in either 2023 or this year, but BTBF seems to be different. We do this thing because we love it. And we love you.

Thank you for continuing to come to BTBF!

Cheers,

Chad & Nellie Montgomery

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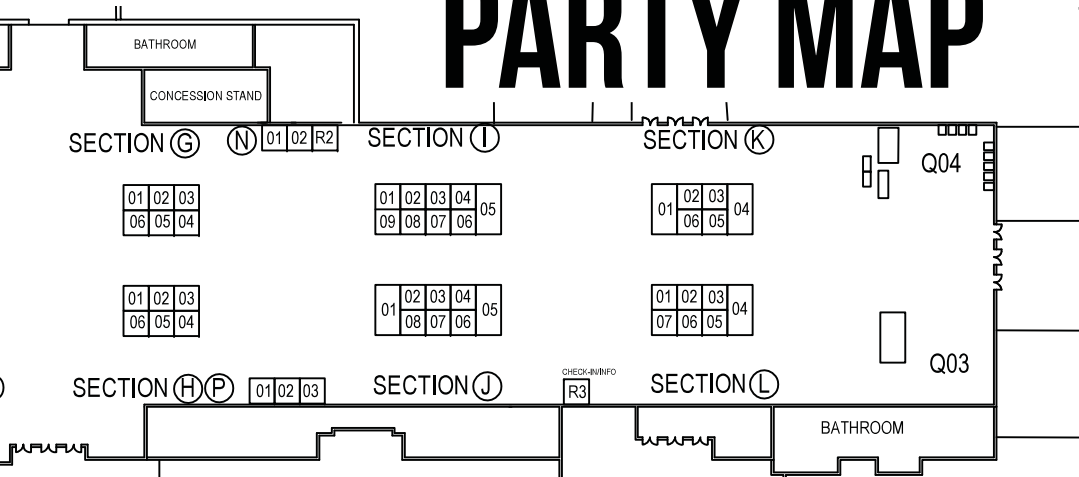


3 Nations Brewing	J08
512 Brewing	B02
903 Brewers	T03
ACE Craft Cider	G03
Altstadt Brewery	A01
Athletic Brewing	L04
Austin Eastciders	H01
Backstory Brewery	A05
Bankhead Brewing	L03
BeatBox Beverages	D03
Behrnes Pepper Salts	G04
Believe Meadery	L01
Beverage Ranch	A02
Big Country Organic Brewing	G02
Blake	C05
Boozy Jerky	P02
Breaking Brew Meadery	B03

Brockhouse Jerky	M02
Brooklyn Brewery	G05
C&G Brewing	F07
Celestial Beerworks	H04
Central Beer	I03
Cigar City Brewing	D06
City Orchard	K02
Civil Pour	T02
Community Beer Co.	C04
Cowtown Brewery	E07
CurryGirl LLC	T01
Deep Ellum Brewing Company	D01
Delirium	L05
Denton County Brewing	J02
Deschutes Brewery	G01
DFW Selfie Mirror	P03
Division Brewing	E06

Dogfish Head Brewery	C06
Dr. Jeckyll's Beer Lab	E03
East Dallas Brewing	L07
Eight Brewing	E09
Equal Parts Brewing	K05
False Idol Brewing	J06
Firestone Walker Brewing	H05
Flix Brewhouse	F03
Four Bullets Brewery	H02
Four Corners Brewing	Q01
Free Play Incorporated	Q04
Frenemy Games Studio	M03
Grit and Glory (Four Sixes)	I07
Happy Hippie Brewing	E02

2024 BIG TEXAS BEER FEST PARTY MAP



Hugg-it-all, LLC	N02
Intrinsic Brewing	A03
Jaquval Brewing	B06
Jester King Brewery	K03
Karbach Brewing	K04
Lakewood Brewing	B01
Locust Cider	F01
Lone River	F04
Mahou USA	E04
Manhattan Project Brewing	B04
Martin House Brewing	J05
Megaton Brewery	H03
Merchant du Vin	I02
Monster Brewing	D04
Nikkis Popcorn	A06
NOCA Beverages	I04

Oak Highlands Brewery	L02
Odell Brewing	E05
Oskar Blues Brewery	D05
Outfit Brewing	H06
Panther Island Brewing	C02
Petalcolas Brewing	C01
Picadas	I01
Radeberger Gruppe	C03
Rahr & Sons Brewing	E08
Real Ale Brewing Co	L06
Revolver Brewing	Q03
Saint Arnold Brewing	A04
Sierra Nevada Brewing	K01
Siren Rock Brewing	J01
Spindletap Brewery	F05
Spunk'N'Disorderly Beer Soaps	D02

Stone Brewing	E01
Symbol Brewing	J07
Texas Ale Project	I06
Texas Life Outfitters	P01
Trinity Cider	I08
Trinity Forest Brewing	F02
Tumbleweed TexStyles, LLC	M01
TUPPS Brewery	Q04
Turning Point Beer	F06
Twin Peaks Brewing	G06
Twisted X	I09
Union Bear Brewing	I05
Vector Brewing	B05
Venture Duckling	N01
Vermont Cider	J04
Wild T	J03
Windmills	K06



- 144 MILLION meals were provided to kids, seniors, and families in need by the NTFB in 2023
- 38 MILLION pounds of fresh produce were distributed in 2023
- 2/3 of households that the North Texas Food Bank serves report having to choose between food and paying for medical care
- One in four kids in North Texas are food-insecure – more than 300,000 children
- In North Texas, 1 in 6 food-insecure households is home to a veteran

At BTBF, we're proud to donate a portion of our proceeds every year to the North Texas Food Bank.

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BAND LINEUP

SATURDAY April 6

- 2:15 PM Omega Station
- 3:30 PM Travelin' Jed
- 5:00 PM Chad and Nellie's toast
- 5:15 PM Taylor Young Band
- 6:45 PM Last Call
- 7:00 PM Event Concludes

Notes

